

## Major Map: International Business Bachelor of Science in Business Administration (BSBA)

Darla Moore School of Business Sonoco International Business Department Catalog Year: 2016-2017

This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the "Program Notes" section for details regarding "critical courses" for this particular Program of Study.

Tiogrami	Notes "section for details regarding "critical courses" for this par	Credit					
Critical	Common Contribution of Titals			,		D	Notes
		Hours	Grade <sup>1</sup>	GPA <sup>2</sup>	Code	Prerequisites	Notes
Semeste	er One (15-16 Credit Hours)			1	0.0 0.0		
!	ENGL 101 Critical Reading and Composition	3	C		CC-CMW	25 1 44 /44 7 25 1	
!	MATH 122 Calculus for Bus. Admin. & Soc. Sciences or MATH 141 Calculus 1 <sup>3</sup>	3-4	С		CC-ARP	Math 111/1111 or Math placement test score	
!	MGSC 290 Computer Info. Systems in Business <sup>4</sup>	3	С		CR	-	
	or ECON 221 Principles of Microeconomics						
	or ECON 222 Principles of Macroeconomics						
	Foreign language <sup>5</sup>	3			CC-GFL/PR		
	UNIV 101 The Student in the University	3			PR/CC		
	or Carolina Core Requirement <sup>6</sup>				,		
Semeste	er Two (15-16 Credit Hours)						
!	ENGL 102 Rhetoric and Composition	3	С		CC-CMW		
					CC-INF		
1	STAT 206 Elementary Statistics for Business	3	С		CC-ARP	MATH 111 or higher	
i	ACCT 225 Introduction to Financial Accounting	3	C		CR	militari or maner	
!	MGSC 290 Computer Info. Systems in Business <sup>4</sup>	3	C		CR		
•	or ECON 221 Principles of Microeconomics		C		CR		
	or ECON 222 Principles of Macroeconomics						
	Foreign language <sup>5</sup>	3			CC-GFL/PR		
Samaata	er Three (16 Credit Hours) – <i>GPA of 3.65 or higher re</i>	_	by the			a continue in the major	
Semeste	ACCT 226 Introduction to Managerial Accounting	*		:11 <b>u</b> 01 t		,	
		3	C		CR	ACCT 225	
	ECON 221 Principles of Microeconomics	3	C		CR		
	or ECON 222 Principles of Macroeconomics	2			CD	ENIOL 404 0 400	
	MGMT 250 Professional Communication	3	C		CR	ENGL 101 & 102	
	BADM 301 Bus. Careers in the Global Economy	1	C		CR		
	MGSC 291 Statistics for Business and Economics	3	С		CR	STAT 206	
	Foreign language <sup>5</sup>	3	С		PR		
Semeste	er Four (15 Credit Hours) -GPA of 3.50 or higher req	uired b	y the ei	nd of th	e semester to		
	IBUS 310 Globalization and Business	3	С		MR	ACCT 225/226, ECON 221/222, & MGSC 290/291	
	Choose 2:	6	С		CR	ECON 221, ACCT 225, & 3 hrs.	
	FINA 363 Introduction to Finance (3)					of 200-level stat. (FINA 363	
	MGMT 371 Principles of Management (3)					only); STAT 206 (MGSC 395	
	MGSC 395 Operations Management (3)					only); ECON 221/222, ACCT	
	MKTG 350 Principles of Marketing (3)					225/226 (MKTG 350 only)	
	Foreign language <sup>5</sup>	3	С		PR	,	
	Carolina Core Requirement <sup>6</sup>	3			CC		
Semeste	er Five (18-19 Credit Hours)						
	Remaining Business Core course:	6	С		CR	ECON 221, ACCT 225, & 3 hrs.	
	FINA 363 Introduction to Finance (3)					of 200-level statistics (FINA 363	
	MGMT 371 Principles of Management (3)					only); STAT 206 (MGSC 395	
	MGSC 395 Operations Management (3)					only); ECON 221/222, ACCT	
	MKTG 350 Principles of Marketing (3)					225/226 (MKTG 350 only)	
	ACCT 324 Survey of Commercial Law	3	С		CR	, , ,	
	Foreign language <i>or</i> Directed Coursework <sup>5</sup>	3	C		PR		
	Carolina Core Requirement <sup>6</sup>	3			CC		
	Carolina Core Requirement <sup>6</sup>	3-4			CC		
Semeste	er Six (15 Credit Hours) –Abroad <sup>7</sup>						
Cerneste	IB Regional Course <sup>8</sup>	3	С		MR	IBUS 310	
	IB Elective Course (Functional or Thematic 10)	3	C		MR	IBUS 310	
	Course in Second Major <sup>11</sup>	3	C		MR	1000 310	
	Course in Second Major <sup>11</sup>	3	C		MR		
	,		C				
S	Foreign language <i>or</i> Directed Coursework <sup>5</sup>	3	C		PR		
Semeste	er Seven (18-19 Credit Hours)	2	C		MD		
	IB Functional Course <sup>9</sup>	3	C		MR	TD110 040	
	IB Thematic Course <sup>10</sup>	3	C		MR	IBUS 310	
	Course in Second Major <sup>11</sup>	3	С		MR		
	Foreign language or Directed Coursework <sup>5</sup>	3	С		PR		
	Carolina Core Requirement <sup>6</sup>	3-4			CC		
	Carolina Core Requirement <sup>6</sup>	3			CC		

Semester Eight (18 Credit Hours)						
MGMT 478 Strategic Management	3	С		CR/	MKTG 350, FINA 363, MGMT	
				CC-INT	371 & Senior Standing	
Course in Second Major <sup>11</sup>	3	С		MR		
Course in Second Major <sup>11</sup> (only if needed to meet major	3	С		MR		
requirements)						
Foreign language or Directed Coursework <sup>5</sup>	3	С		PR		
Carolina Core Requirement <sup>6</sup>	3			CC		
Carolina Core Requirement <sup>6</sup> or Approved Elective	3			CC/PR		

**Graduation Requirements Summary** 

Minimum Total Hours <sup>11</sup>	Major Requirements Hours <sup>11</sup>	College & Program Requirements Hours	Carolina Core Hours	Minimum Overall GPA
128	27	58-70	31-43	2.800

- 1. Regardless of individual course grades, students must maintain a minimum 3.000 cumulative USC GPA.
- 2. Some colleges require a minimum GPA for major courses. Courses indicated below are included in the major GPA for this program of study.
- 3. Students who do not place into MATH 122 or MATH 141 will be required to take a summer course in the summer following their first year.
- 4. MGSC 290 is a progression requirement and must be taken within the first year in the Darla Moore School of Business. Either ECON 221 or 222 must be taken during the first year. Whichever remains incomplete at the end of the first year, will be taken during the third semester.
- 5. International Business majors are required to complete four 300-level or higher courses in a foreign language. The Foreign Language Placement test will determine at which level the student will begin. Foreign language courses can be part of the required directed coursework, which may consist of courses toward a minor, cognate, concentration, or directed study.
- 6. The Carolina Core provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- 7. International Business majors are required to study abroad in the Spring of junior year. Course selection is subject to availability at partner school with advisor approval.

		10. Thematic Courses (3-6 credit hours)
IBUS 441 – Business in Latin America (3)		IBUS 422 – Foreign Market Entry and Growth (3)
IBUS 442 – Business in Asia (3)	IBUS 402 – International Marketing (3)	IBUS 423 – Cross-Cultural Behavior & Negotiations (3)
IBUS 443 – Business in Europe (3)	IBUS/MGSC 405 – Int'l Info. Systems (3)	IBUS 424 – Exporting and Importing (3)
IBUS 444 – Business in Africa (3)	MGMT 406 – Int'l Human Resource Mgmt. (3)	IBUS 425 – Competitive Strategies in Dev. Countries (3)
IBUS 490 – Specialized Study in Int'l Bus. (3)	ECON 503 – International Trade Economics (3)	IBUS 426 – Global Competitive Analysis (3)
	ECON 504 – Int'l Monetary Economics (3)	IBUS 427 – Global Stakeholder Management (3)
		IBUS 428 – Islamic Economics & Finance (3)
		IBUS 429 – Comparative Innovation Systems (3)

<sup>11.</sup> International Business majors are required to complete a second functional major in the business school. Total program hours (27-39) and number of courses may vary, depending on the major chosen. Based on choice of major, language of study, and entering language ability, students may exceed 15 hours some semesters and/or need summer coursework. However, many students bring in AP/IB credit to satisfy some course requirements.

## **Program Notes:**

- Courses identified as "critical" must be completed with a grade of "C" or better in the student's first year in the Darla Moore School of Business in order to continue in the Business School.
- Admission to the International Business major is highly competitive and enrollment is limited.
- Students may choose to complete a Business Analytics Concentration (12 hours) in conjunction with the functional major. Please consult with an Academic Advisor or the department on the courses recommended for individual majors.
- Business courses may be repeated only once. Students may appeal to take a course for a third time and must see an advisor to complete the appeal
  process.
- Students must complete nine hours of international-focused courses. These courses can be satisfied within the 128 required hours and do not require additional coursework. At least three credits must be a Business or Economics course at the 300-level or above. The remaining six credits can come from: a) two Carolina Core courses OR b) two 200-level or above foreign language course(s) in the same language. For a complete list of the these courses, please visit: <a href="http://moore.sc.edu/academicprograms/undergraduate/globalexperience/internationalrequirement.aspx">http://moore.sc.edu/academicprograms/undergraduate/globalexperience/internationalrequirement.aspx</a>
- The last 30 credit hours toward your degree must be earned in residence at the University of South Carolina.

University Requirements: Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the <a href="Carolina Core">Carolina Core</a> page on the University website.

Codes:					
CC	Carolina Core	CC-INF	Carolina Core – Information Literacy		
CC-AIU	Carolina Core-Aesthetic and Interpretive Understanding	CC-INT	Carolina Core – Integrative Course		
CC-ARP	Carolina Core-Analytical Reasoning and Problem-Solving	CC-SCI	Carolina Core – Scientific Literacy		
CC-CMS	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component	CC-VSR	Carolina Core - Values, Ethics, and Social Responsibility		
CC-CMW	Effective, Engaged, and Persuasive Communication: Written Component	CR	College Requirement		
CC-GFL	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language	MR	Major Requirement		
CC-GHS	Carolina Core – Historical Thinking	PR	Program Requirement		
CC-GSS	Carolina Core – Social Sciences				

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.