Program of Study: Hospitality Management - Bachelor of Science (B.S.)



Club Management Concentration College of Hospitality, Retail, and Sport Management School of Hotel, Restaurant, and Tourism Management Catalog Year: 2017-2018

Program of Study

Degree Requirements (120 hours)

- 1. Carolina Core (31-43 hours)
 - a. **CMW** (6 hours) –must be passed with a grade of C or higher
 - i. ENGL 101 Critical Reading and Composition
 - ii. ENGL 102 Rhetoric and Composition
 - b. **ARP** (6-8 hours)
 - i. Option One:
 - MATH 122 Calculus for Business Administration and Social Sciences or MATH 141 -Calculus I
 - 2. Plus an additional course from one of the following:
 - a. Mathematics (at the next higher level)
 - b. Computer science (above CSCE 101)
 - c. Statistics
 - d. PHIL 114 Introduction to Formal Logic I
 - e. PHIL 111 Inductive Logic
 - ii. Option Two: -Choose one from below:
 - 1. Two courses from Computer Science (above CSCE 101)
 - 2. Two courses from Statistics
 - 3. PHIL 114 Introduction to Formal Logic I and PHIL 111 Inductive Logic
 - c. **SCI** (7 hours): Two approved Carolina Core courses from the natural sciences including one laboratory selected from Astronomy, Biology, Chemistry, Environmental Science, Geology, Marine Science or Physics
 - d. **GFL** (0-6 hours): College of HRSM students must demonstrate proficiency in a foreign language by achieving a score of 2 or higher on the foreign language placement test or by completing one foreign language course through 110 or 121.
 - e. GHS (3 hours): any approved CC-GHS course
 - f. **GSS** (3 hours): any approved CC-GSS course
 - g. AIU (3 hours): any approved CC-AIU course

Carolina Core Stand Alone or Overlay Eligible Requirements:

Up to two of these requirements may be met in overlay courses. At least one of these requirements must be satisfied by a course not applied elsewhere in general education. (3-9 Hours)

- h. **CMS** (3 hours)
 - i. SPCH 140 Public Communication or SPCH 230 Business and Professional Speaking
- i. INF (0-3 hours): any approved overlay or stand-alone CC-INF course
- j. VSR (0-3 hours): any approved overlay or stand-alone CC-VSR course
- 2. College Requirements (21 hours)
 - a. Pre-Professional Division College of HRSM Required Courses (9 hours)
 - i. RETL 261 Functional Accounting I -must be passed with a grade of C or higher
 - ii. RETL 262 Functional Accounting II -must be passed with a grade of C or higher
 - iii. ITEC 264 Computer Applications in Business I
 - b. College of HRSM Required Courses (12 hours)
 - i. SPTE 240 Business Law
 - ii. ITEC 242 Business Communications
 - iii. HRTM 344 Personnel Organization and Supervision
 - iv. HRSM 301 HRSM Professional Development Seminar

3. Program Requirements (12-17 hours)

a. Minor (0-18 hours) -optional

Minors are optional for Hospitality Management majors and may be in any course of study offered by the College of HRSM as well as any other University program with an approved minor. College of HRSM required courses may not be counted toward a minor.

- b. **Supporting Courses** (9 hours)
 - i. ECON 224 Introduction to Economics
 - ii. MKTG 350 Principles of Marketing
 - iii. MGMT 371 Principles of Management
- c. **Electives** (3-8 hours): The Hospitality Management Major Curriculum includes 3 to 8 hours of approved electives depending on how students fulfill the Carolina Core Requirements. Any course in the university can be used to satisfy the elective requirement including additional electives in the major.
- 4. Major Requirements (51 hours) —a minimum grade of C is required in all major courses
 - a. **Major Courses** (39 hours)
 - i. Pre-Professional Division Major Courses (21 hours)
 - 1. HRTM 110 Introduction to Hospitality Industry
 - 2. HRTM 260 Hotel Management
 - 3. HRTM 270 Quantity Food Production
 - 4. HRTM 280 Foundations of Tourism
 - 5. HRTM 285 Club Management (must be completed in a club setting)
 - 6. HRTM 290 Hospitality and Tourism Practicum
 - ii. **Professional Division Major Required Courses** (18 hours): Students must complete the Carolina Core CMW, CMS, and ARP courses, Pre-Professional College Required courses, Pre-Professional Major Courses and Pre-professional related courses before taking any one Professional Major Course listed here.
 - HRTM 370 Restaurant Food Production Management or HRTM 372 Catering Management
 - 2. HRTM 421 Hospitality Financial Management
 - 3. HRTM 450 Hospitality and Tourism Marketing
 - 4. HRTM 490 Hospitality Management Strategies
 - 5. HRTM 495 Hospitality and Tourism Internship (must be completed in a club setting)
 - b. **Major Electives** (6 hours)
 - i. Professional Division Elective Courses (6 hours): Chosen in consultation with advisor.
 - c. Club Management Concentration (6 hours)
 - i. HRTM 473 Club Cuisine and Service
 - ii. HRTM 585 Advanced Club Management