



Program of Study

Degree Requirements (120 hours)

1. Carolina Core (31-43 hours)

- a. **CMW** (6 hours) –*must be passed with a grade of C or higher*
 - i. ENGL 101 - Critical Reading and Composition
 - ii. ENGL 102 - Rhetoric and Composition
- b. **ARP** (6 hours)
 - i. STAT 110 - Introduction to Statistical Reasoning *or* MATH 122 - Calculus for Business Administration and Social Sciences
 - ii. STAT 201 - Elementary Statistics
- c. **SCI** (7 hours): Two approved Carolina Core courses from the natural sciences including one laboratory selected from Astronomy, Biology, Chemistry, Environmental Science, Geology, Marine Science or Physics
- d. **GFL** (0-6 hours): College of HRSM students must demonstrate proficiency in a foreign language by achieving a score of 2 or higher on the foreign language placement test or by completing one foreign language course through 110 or 121.
- e. **GHS** (3 hours): any approved CC-GHS course
- f. **GSS** (3 hours): any approved CC-GSS course
- g. **AIU** (3 hours): any approved CC-AIU course

Carolina Core Stand Alone or Overlay Eligible Requirements:

Up to two of these requirements may be met in overlay courses. At least one of these requirements must be satisfied by a course not applied elsewhere in general education. (3-9 Hours)

- h. **CMS** (3 hours)
 - i. SPCH 140 - Public Communication *or* SPCH 230 - Business and Professional Speaking
- i. **INF** (0-3 hours): any approved overlay or stand-alone CC-INF course
- j. **VSR** (0-3 hours): any approved overlay or stand-alone CC-VSR course

2. College Requirements (21 hours)

- a. RETL 261 - Functional Accounting I –*must be passed with a grade of C or higher*
- b. RETL 262 - Functional Accounting II –*must be passed with a grade of C or higher*
- c. ITEC 264 - Computer Applications in Business I
- d. SPTE 240 - Business Law
- e. ITEC 242 - Business Communications
- f. HRTM 344 - Personnel Organization and Supervision
- g. HRSM 301 - HRSM Professional Development Seminar

3. Program Requirements (9-20 hours)

- a. **Minor** (0-18 hours) -*optional*

Tourism Management majors may pursue a minor in any course of study offered by the College of HRSM as well as any other University program with an approved minor. College of HRSM required courses may not be counted toward a minor.
- b. **Supporting Courses** (9 hours)
 - i. ECON 224 - Introduction to Economics
 - ii. MKTG 350 - Principles of Marketing
 - iii. MGMT 371 - Principles of Management
- c. **Electives** (0-11 hours): The Tourism Major Curriculum includes 0 to 11 hours of approved electives depending on how students fulfill the Carolina Core Requirements. Any course in the university can be used to satisfy the elective requirement including additional electives in the major.

4. **Major Requirements (48 hours)** –*a minimum grade of C is required in all major courses*
 - a. **Major Courses** (39 hours)
 - i. HRTM 110 - Introduction to Hospitality Industry
 - ii. HRTM 280 - Foundations of Tourism
 - iii. HRTM 290 - Hospitality and Tourism Practicum
 - iv. HRTM 364 - Conference and Meeting Planning
 - v. HRTM 381 - Travel and Destination Management
 - vi. HRTM 388 - Resort Development and Management
 - vii. HRTM 450 - Hospitality and Tourism Marketing
 - viii. HRTM 481 - Analytical Techniques in Tourism and Hospitality
 - ix. HRTM 482 - Sustainable Tourism Planning and Policy
 - x. HRTM 584 - Tourism Information Technology Issues
 - xi. HRTM 495 - Hospitality and Tourism Internship
 - b. **Major Electives** (9 hours): Chosen in consultation with advisor; at least 6 hours must be from HRTM courses.