

Major Map: International Business Bachelor of Science in Business Administration (BSBA) Chinese Business Concentration Darla Moore School of Business Sonoco International Business Department Catalog Year: 2017-2018

This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the "Program Notes" section for details regarding "critical courses" for this particular Program of Study.

| ritical | | Credit | Min. | Major GPA ² | | Prerequisites | Notes |
|---------|--|---------|----------|---------------------------|-----------|---|-------|
| emeste | er One (18-19 Credit Hours) | | | | | | |
| ! | ENGL 101 Critical Reading and Composition | 3 | С | | CC-CMW | | |
| ! | MATH 122 Calculus for Bus. Admin. & Soc. Sciences | 3-4 | С | | CC-ARP | MATH 111/111/115 <i>(MATH 122)</i> ; | |
| | or MATH 141 Calculus 1 ³ | | | | | MATH 112/115/116 <i>(MATH 141)</i> ; | |
| | | | | | | or Math placement test score | |
| ! | ACCT 225 Introduction to Financial Accounting | 3 | С | | CR | | |
| ! | MGSC 290 Computer Info. Systems in Business | 3 | С | | CR | | |
| | Chinese language ⁴ | 3 | | | CC-GFL/PR | | |
| | UNIV 101 The Student in the University | 3 | | | PR/CC | | |
| | or Carolina Core Requirement ⁵ | | | | | | |
| | er Two (18 Credit Hours) -GPA of 3.500 required t | o conti | nue in t | the maj | | | |
| ! | ENGL 102 Rhetoric and Composition | 3 | С | | CC-CMW | C or better in ENGL 101 | |
| | | | | | CC-INF | | |
| ! | STAT 206 Elementary Statistics for Business | 3 | С | | CC-ARP | MATH 111 or higher | |
| | ACCT 226 Introduction to Managerial Accounting | 3 | С | | CR | ACCT 225 | |
| ! | ECON 221 Principles of Microeconomics | 3 | С | | CR | | |
| | Chinese language ⁴ | 3 | | | CC-GFL/PR | | |
| | Carolina Core Requirement ⁵ | 3 | | | CC | | |
| mme | r (12 Credit Hours) – Abroad ⁶ | | | | - | | |
| | Chinese Language Institute | 12 | | | PR | | |
| neste | er Three (15 Credit Hours) –Abroad ⁶ | | | | | | |
| | MKTG 350 Principles of Marketing | 3 | С | | CR | ECON 221/222, ACCT 225/226 | |
| | ECON 222 Principles of Macroeconomics | 3 | С | | CR | | |
| | MGSC 291 Statistics for Business and Economics | 3 | С | | CR | STAT 206 | |
| | Chinese language ⁴ as directed coursework | 3 | С | | PR | | |
| | Chinese language ⁴ as directed coursework | 3 | С | | PR | | |
| meste | er Four (15 Credit Hours) – Abroad ⁶ | | | | | | |
| | FINA 363 Introduction to Finance | 3 | С | | CR | ECON 221, ACCT 225, and 3 hrs. of 200-level statistics | |
| | MGMT 371 Principles of Management | 3 | С | | CR | STAT 206 | |
| | MGSC 395 Operations Management | 3 | С | | CR | | |
| | Chinese language ⁴ as directed coursework | 3 | С | | PR | | |
| | Chinese language ⁴ as directed coursework | 3 | С | | PR | | |
| mme | r (6-10 Credit Hours) – Abroad ⁶ | | | | • | · | |
| | Chinese Language Institute | 6-10 | | | PR | | |
| neste | er Five (16 Credit Hours) | | | | | | |
| | IBUS 310 Globalization and Business | 3 | С | | MR | ACCT 225/226, ECON 221/222, & MGSC 290/291 | |
| | ACCT 324 Survey of Commercial Law | 3 | С | | CR | | |
| | Course in Second Major ⁷ | 3 | С | | MR | | |
| | MGMT 250 Professional Communication | 3 | С | | CR | ENGL 101 & 102 | |
| | BADM 301 Business Careers in the Global Economy | 1 | С | | CR | | |
| | Carolina Core Requirement ⁵ | 3 | | | CC | | |
| neste | er Six (15-16 Credit Hours) | | | | | | |
| | Course in Second Major ⁷ | 3 | С | | MR | | |
| | Course in Second Major ⁷ | 3 | С | | MR | | |
| | IB Functional ⁸ | 3 | С | | MR | | |
| | Carolina Core Requirement ⁵ | 3-4 | | | CC | | |
| | Carolina Core Requirement ⁵ | 3 | | | CC | | |
| neste | er Seven (12 Credit Hours) –Abroad ⁶ | | | | | | |
| | IBUS 490 Specialized Study in International Business | 3 | С | | MR | | |
| | IBUS 442 Business in Asia | 3 | С | | MR | IBUS 310 | |
| | Course in Second Major ⁷ | 3 | С | ſ | MR | | |
| | Carolina Core Requirement ⁵ | 3 | | | CC | | |

| Semester Eight (12-15 Credit Hours) | | | | | | |
|---|---|---|--|--------|--------------------------|--|
| MGMT 478 Strategic Management | 3 | С | | CR | MKTG 350, FINA 363, MGMT | |
| | | | | CC-INT | 371 & Senior Standing | |
| IB Thematic Course ⁹ | 3 | С | | MR | IBUS 310 | |
| Course in Second Major ⁷ (only if needed to meet major | 3 | С | | MR | | |
| requirements) | | | | | | |
| Carolina Core Requirement ⁵ | 3 | | | CC | | |
| Carolina Core Requirement ⁵ or Approved Elective (only | 3 | | | CC/PR | | |
| if needed to meet CC or hours to graduate) | | | | | | |

Graduation Requirements Summary

| Minimum Total Hours ⁷ | Major Requirements Hours ⁷ | Minimum College & Program Requirements Hours | Carolina Core Hours | Minimum Overall GPA |
|-------------------------------------|---------------------------------------|---|---------------------|------------------------|
| 128 | 27 | 58-70 | 31-43 | 2.800 |

1. Regardless of individual course grades, students must maintain a minimum 3.500 cumulative USC GPA.

- 2. Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
- 3. Students who do not place into MATH 122 or MATH 141 and do not bring in additional advanced credit, may need to enroll in 18 hours each term of freshman year.
- 4. Students in the International Business: Chinese Business major must complete a minimum of four 300-level or higher Chinese language courses as part of their required program components. The Chinese Language Placement test will determine at which level the student will begin. Foreign language courses can be part of the required directed coursework, which may consist of courses toward a minor, cognate, concentration, or directed study. The language requirement for the Chinese Business is heavily dependent on incoming language level. If students enroll at USC with C7 on their Chinese placement test, they may not be required to participate in the summer language institutes.
- 5. The <u>Carolina Core</u> provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- 6. International Business: Chinese Business majors are required to study abroad in the 3rd, 4th, and 7th semesters, as well as in the summers before the 3rd semester and following the 4th semester. Course selection is subject to availability at partner school with advisor approval.
- 7. International Business majors are required to complete a second functional major in the business school. Total program hours and number of courses may vary, depending on the major chosen. Based on choice of major and entering language ability, students may exceed 15 hours some semesters and/or need summer coursework. However, many students bring in AP/IB credit to satisfy some course requirements.

| 8. Functional Courses (3-6 credit hours) | 9. Thematic Courses (3-6 credit hours) | | | | |
|--|---|--|--|--|--|
| IBUS 401 – International Financial Mgmt. (3) | IBUS 422 – Foreign Market Entry and Growth (3) | | | | |
| IBUS 402 – International Marketing (3) | IBUS 423 - Cross-Cultural Behavior & Negotiations (3) | | | | |
| IBUS/MGSC 405 – Int'l Info. Systems (3) | IBUS 424 – Exporting and Importing (3) | | | | |
| MGMT 406 – Int'l Human Resource Mgmt. (3) | IBUS 425 – Competitive Strategies in Dev. Countries (3) | | | | |
| ECON 503 – International Trade Economics (3) | IBUS 426 – Global Competitive Analysis (3) | | | | |
| ECON 504 – Int'l Monetary Economics (3) | IBUS 427 – Global Stakeholder Management (3) | | | | |
| ECON 505 – Int'l Developmental Economics (3) | IBUS 428 – Islamic Economics & Finance (3) | | | | |
| | IBUS 429 – Comparative Innovation Systems (3) | | | | |

Program Notes:

- Courses identified as "critical" must be completed with a grade of "C" or better in the student's first year in the Darla Moore School of Business in order to continue in the Business School.
- Admission to the International Business Chinese Business major is highly competitive and enrollment is limited.
- Students may choose to complete a Business Analytics Concentration (12 hours) in conjunction with the functional major. Please consult with an Academic Advisor or the department on the courses recommended for individual majors.
- Business courses may be repeated only once. Students may appeal to take a course for a third time and must see an advisor to complete the appeal process.
- Students must complete nine hours of international-focused courses. These courses can be satisfied within the 128 required hours and do not require additional coursework. At least three credits must be a Business or Economics course at the 300-level or above. The remaining six credits can come from: a) two Carolina Core courses OR b) two 200-level or above foreign language course(s) in the same language. For a complete list of the these courses, please visit: http://moore.sc.edu/academicprograms/undergraduate/globalexperience/international-requirement.aspx
- The last 30 credit hour in-residence requirement is waived for this program of study.

University Requirements: Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the <u>Carolina Core</u> page on the University website.

| Codes: | | | |
|--------|--|--------|---|
| CC | Carolina Core | CC-INF | Carolina Core – Information Literacy |
| CC-AIU | Carolina Core-Aesthetic and Interpretive Understanding | CC-INT | Carolina Core – Integrative Course |
| CC-ARP | Carolina Core-Analytical Reasoning and Problem-Solving | CC-SCI | Carolina Core – Scientific Literacy |
| CC-CMS | Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component | CC-VSR | Carolina Core - Values, Ethics, and Social Responsibility |
| CC-CMW | Effective, Engaged, and Persuasive Communication: Written Component | CR | College Requirement |
| CC-GFL | Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language | MR | Major Requirement |
| CC-GHS | Carolina Core – Historical Thinking | PR | Program Requirement |
| CC-GSS | Carolina Core – Social Sciences | | |

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.