Major Map: Sport & Entertainment Management
Bachelor of Science (B.S.)
Venue & Event Management Concentration
College of Hospitality, Retail, and Sport Management
Sport and Entertainment Management
Bulletin Year: 2021-2022

U of SC South Carolina

This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the Program Notes section for details regarding "critical courses" for this particular Program of Study.

Critical	Course Subject and Title	Credit Hours	Min. Grade[1]	Major GPA[2]	Code	Prerequisites	Notes
Semester One (15 Credit Hours)							
!	ENGL 101 Critical Reading and Composition	3	C		CC-CMW		
!	SPTE 201 Introduction to Sport Management *or* SPTE 202 Introduction to Live Entertainment *or* SPTE 203 Introduction to Event & Venue Mgmt.	3	C		MR		
	SPTE 195 Sport and Entertainment Careers	0	S		MR		
!	ECON 224 Introduction to Economics	3			PR		
!	RETL 261 Principles of Accounting I	3			CR		
	UNIV 101 The Student in the University *or* Carolina Core Requirement[4]	3			PR/CC		
Semester Two (15 Credit Hours)							
!	ENGL 102 Rhetoric and Composition	3	C		CC-CMW CC-INF	C or better in ENGL 101	
!	SPTE 201 Introduction to Sport Management *or* SPTE 202 Introduction to Live Entertainment *or* SPTE 203 Introduction to Event & Venue Mgmt.	3	C		MR		
!	RETL 262 Principles of Accounting II	3			CR	RETL 261	
!	STAT 201 Elementary Statistics[3]	3			CC-ARP	MATH 111 *or* Math Placement Test score	
	SPTE 240 Business Law	3			CR		
Semester Three (15 Credit Hours)							
!	SPTE 201 Introduction to Sport Management *or* SPTE 202 Introduction to Live Entertainment *or* SPTE 203 Introduction to Event & Venue Mgmt.	3	C		MR		
!	MKTG 350 Principles of Marketing	3			PR	ECON 224 & RETL 262	
!	MATH 122 Calculus for Bus. Admin. & Soc. Sciences *or* MATH 141 Calculus I[3]	3			CC-ARP	MATH 111/111I/115 *(MATH 122)*; MATH 112/115/116 *(MATH 141)*; *or* Math placement test score	
!	SPTE 274 Computer Applications in HRSM	3			CR		
!	SPCH 140 Public Communication	3			CC-CMS		
Semester Four (15-16 Credit Hours)							
	SPTE 325 Resort & Club Recreation Programming[6]	3	C		MR		
!	MGMT 371 Principles of Management	3			PR		
	Carolina Core Requirement[4]	3-4			CC		
	Carolina Core Requirement[4]	3			CC		
	RETL 242 HRSM Professional Communications *or* ENGL 463 Business Writing	3			CR	ENGL 101 & 102	
Summer (6 Credit Hours)							
!	SPTE 295 Practicum[5]	6	C		MR	SPTE 195, 201 & 274	
Semester Five (15-16 Credit Hours)							
	SPTE 380 Sport and Entertainment Marketing[6]	3	C		MR	MKTG 350	
	HRTM 344 Personnel Organization & Supervision	3			CR		
	HRSM 301 Professional Development Seminar	3			CR	Upper Division Status	
	FINA 363 Introduction to Finance *or* FINA 333 Finance and Markets	3			PR	ECON 224, RETL 262, & STAT 201 *(FINA 363 only)*; ECON 224 & ACCT 222 *(FINA 333 only)*	
	Foreign Language[7] *or* other Carolina Core Requirement[4]	3-4			CC-GFL		
Semester Six (15-18 Credit Hours)							
	SPTE 440 Sport & Entertainment Bus. & Finance[6]	3	C		MR	FINA 363 *or* 333	
	Foreign Language[7] *or* other Carolina Core Requirement[4]	3			CC-GFL		
	Carolina Core Requirement[4]	3-4			CC		
	Carolina Core Requirement[4] *or* Approved Elective[8]	3			CC/PR		
	Approved Elective[8]	2-3			PR		
	Carolina Core Requirement[4] *or* Approved Elective[8] *(only if needed to meet Carolina Core requirements or hours to graduate)*	0-3			CC/PR		

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Semester Seven (15 Credit Hours)						
SPTE 444 Sport & Entertainment Event Management[6]	3	C		MR	SPTE 380, SPTE 440, & upper division status	
SPTE 342 Sport & Entmt. Contracts & Negotiations[6]	3	C		MR	SPTE 240 *or* ACCT 324	
SPTE 435 Spectator Facilities Management[6]	3	C		MR		
SPTE 545 Managing Part-Time EEs. & Volunteers[6]	3	C		MR	90 credit hours or graduate status	
Carolina Core Requirement[4] *or* Approved Elective[8]	3			CC/PR		
Semester Eight (6 Credit Hours)						
SPTE 495 Internship in Sport & Entmt. Mgmt.[6 & 9]	6	C		MR	114 credit hours; SPTE 440 & 444	

Graduation Requirements Summary

Minimum Total Hours	Minimum Major Requirements Hours	College & Program Requirements Hours	Carolina Core Hours	Minimum Institutional GPA
120	42	35-47	31-43	2.75

1. Regardless of individual course grades, students must maintain a minimum 2.75 cumulative GPA.
2. Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
3. Students who do not place into MATH 122/141 or STAT 201 must take the required prerequisite before proceeding with MATH 122/141 or STAT 201..
4. The Carolina Core provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
5. Supervised work experience in a sport or entertainment management area, selected by the student with approval of advisor. Contract approved by advisor or department chair is required for undergraduate students. Students must achieve the required 2.75 GPA prior to enrolling in SPTE 295.
6. Students must complete Carolina Core CMW, CMS, and ARP courses, Pre-Professional college required courses, Pre-Professional Major Courses and Pre-Professional related courses before taking any one Professional Major Course.
7. College of HRSM students must demonstrate proficiency in a foreign language by achieving a score of 2 or higher on the foreign language placement test, or credit equivalent to USC 109 and 110 courses, or credit equivalent to the USC 121 course.
8. The Sport and Entertainment Management major curriculum includes 2-14 hours of approved electives, depending on how students fulfill the Carolina Core requirements. Courses used to satisfy the elective requirement must be approved by the SPTE advisor (including additional electives in the major).
9. Placement with a sport or entertainment organization for a supervised learning experience in the student's career specialization area.

Program Notes:

- Courses designated as critical (!) are required to be successfully completed with a minimum GPA of 2.75 in order to enroll in Professional Division courses. It is also critical that students complete: 1) RETL 261 and 262 by the end of the sophomore year and 2) FINA 363/333 and SPTE 440 during the junior year in order to graduate in 4 years.
- All undergraduate students must take a 3-credit course or its equivalent with a passing grade that covers the founding documents. This course may fulfill any requirement in the program of study. Courses that meet this requirement are listed in the academic bulletin.
- The Departmental Undergraduate Research Track is available to students majoring in Sport and Entertainment Management who wish to participate in significant research activities of the major field in collaboration with, or under the supervision of, a faculty mentor. In addition to the major requirements, students must complete: SPTE 498, SPTE 499, and SPTE 501. Additional requirements include: 1) presentation of the senior thesis in an appropriate venue (SEVT, USC Discovery Day, IAVM research session, NASSM, CSRI); 2) a written sponsorship agreement from the faculty mentor placed on file in the department office; and 3) successful completion of all major courses with a GPA of at least 3.50 and 3.30 overall GPA. Students who successfully fulfill these requirements will be awarded a degree "With Distinction in Sport and Entertainment Management" upon graduation.

University Requirements: Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the Carolina Core page on the University website.

Codes:			
CC	Carolina Core	**CC-INF**	Carolina Core – Information Literacy
CC-AIU	Carolina Core-Aesthetic and Interpretive Understanding	**CC-INT**	Carolina Core – Integrative Course
CC-ARP	Carolina Core-Analytical Reasoning and Problem-Solving	**CC-SCI**	Carolina Core – Scientific Literacy
CC-CMS	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component	**CC-VSR**	Carolina Core – Values, Ethics, and Social Responsibility
CC-CMW	Effective, Engaged, and Persuasive Communication: Written Component	**CR**	College Requirement
CC-GFL	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language	**MR**	Major Requirement
CC-GHS	Carolina Core – Historical Thinking	**PR**	Program Requirement
CC-GSS	Carolina Core – Social Sciences		

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.