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University of South Carolina
BOARD OF TRUSTEES

Academic Affairs and Faculty Liaison Committee

June 17, 2013

The Academic Affairs and Faculty Liaison Committee of the University of South Carolina Board of Trustees met on Monday, June 17, 2013, at 9:00 a.m. in the 1600 Hampton Street Board Room.

Members present were: Mr. Thad H. Westbrook, Chairman; Mr. Robert E. Brown, Sr.; Mr. Mark W. Buyck, Jr.; Mr. Thomas C. Cofield; Mr. A.C. "Bubba" Fennell III; Mr. William W. Jones, Jr.; Mr. Hubert F. Mobley; Mr. Eugene P. Warr, Jr., Board Chairman and Mr. John C. von Lehe, Jr., Board Vice Chairman.

Other Board members present were: Mr. Chuck Allen; Mr. Mr. J. Egerton Burroughs; Mr. William C. Hubbard; Mr. Toney J. Lister; Ms. Leah B. Moody; Dr. C. Dorn Smith III; Mr. Mack I. Whittle, Jr.; and Dr. Mitchell M. Zais.

Faculty Liaison Committee representative Dr. Sandra J. Kelly, Chair of the Faculty Senate, was present. Dr. Bruce Nims, USC Lancaster, Regional Campuses Representative; Dr. David Ferris, USC Upstate, Senior Campuses Representative; Dr. James Knapp, Chair of the Faculty Advisory Committee; and Dr. David D. Mott, Chair of the Faculty Welfare Committee were absent.

Others present were: President Harris Pastides; Secretary Amy E. Stone; Chief Financial Officer Edward L. Walton; Vice President for Human Resources Chris Byrd; Interim Vice President for Communications and Director of News and Internal Communications Wesley T. Hickman; Vice President for Development and Alumni Relations Susan Lee; General Counsel Walter (Terry) H. Parham; Senior Vice Provost and Director of Strategic Planning Christine W. Curtis; Vice Provost and Dean of Undergraduate Studies Helen Doerpinghaus; Associate Vice President for Finance and Budget Director, Division of Finance and Planning, Leslie Brunelli; Special Assistant to the President J. Cantey Heath, Jr.; Chancellor of USC Aiken Sandra J. Jordan; Chancellor of USC Upstate Thomas F. Moore; Chancellor of Palmetto College Susan A. Elkins; Dean of USC Union Alice Taylor-Colbert; Director of Athletics Ray Tanner; Executive Associate Athletics Director Kevin O'Connell; Senior Associate Athletics Director and Senior Women's Administrator Judy Van Horn; Chief Financial Officer, Department of Athletics, Jeff

Tallant; Assistant Athletics Director, Ticket Operations, Lance Grantham; Director of the Department of Internal Audit Phil Iapalucci; Executive Dean, College of Arts and Sciences, Roger H. Sawyer; Associate Vice Chancellor of Academic Affairs, USC Upstate, Clifton P. Flynn; Interim Dean at the School of Education, USC Upstate, Jim Charles; Director of Theatre, USC Upstate, Jimm Cox; Associate Professor of Early Childhood Education, USC Upstate, Laura Hooks; Associate Vice Chancellor for Academic Affairs & Institutional Effectiveness, USC Beaufort, Martha Moriarty; Executive Vice Chancellor of Academic Affairs, USC Beaufort, Harvey Varnet; Professor and Chair of the Department of Nursing, USC Beaufort, Adjunct Professor in the Department of Nursing, USC Beaufort; Alan Warren; Rose Kearney-Nunnery; Professor of Philosophy, USC Beaufort, Gordon Haist; Director of Academic Programs, Office of the Provost, Kristia H. Finnigan; Associate NCAA/SEC Representative for the University and Associate Professor in the Department of Educational Leadership and Policies, College of Education, Zach Kelehear; President of the USC Lettermen's Association Gary Gregor; Chair of the Athletics Advisory Committee Dr. Charles F. Adams; University Budget Director Harry Bell; USC Columbia Student Government Association President Chase Mizzell; USC Columbia Student Government Association Vice President Ryan Bailey; University Technology Services Production Manager, Matt Warthen; Board staff members Debra Allen and Terri Saxon; and members of the media.

Chairman Westbrook called the meeting to order and invited Committee members to introduce themselves. Mr. Hickman introduced members of the media who were in attendance: Scott Hood, Gamecock Central; Josh Kendall, *The State*; Amanda Coyne, *The State* and *The Daily Gamecock*; and Drew Brooks, *The Spartanburg Herald-Journal*.

Chairman Westbrook stated that notice of the meeting had been posted and the press notified as required by the Freedom of Information Act; the agenda and supporting materials had been posted on the Board Portal for Committee review; and a quorum was present to conduct business.

Chairman Westbrook further stated that there were personnel matters dealing with recommendations for honorary faculty titles, honorary degree nominations, appointments with tenure, tenure and promotion recommendations, and honorary degree nominations which were appropriate for discussion in Executive Session. Mr. Mobley moved to enter Executive Session. Mr. Fennell seconded the motion. The vote was taken and the motion carried.

The following individuals were invited to remain: Dr. Pastides, Secretary Stone, the Faculty Representative and Student Representative to the Board, and Members of the President's Executive Council.

Return to Open Session

Chairman Westbrook called on Dr. Doerpinghaus to present the Open Session agenda items.

I. New Programs

A. Master of Business Administration for STEM and Liberal Arts (MBA-STEM/L.A.),

USC Aiken: Dr. Doerpinghaus explained that this program targeted non-business majors in the Aiken area who wished to attend classes part-time in the evening.

The curriculum included a concentration designed for non-business majors with a STEM background (Science, Technology, Engineering, Mathematics). The USC Aiken program clientele were seeking a local face-to-face program at the Aiken tuition rate.

Searches for two new faculty were underway and one instructor position was being converted to a tenure-track position. Program costs were expected to be fully covered by tuition income as of the fourth year.

Mr. Whittle requested that the committee review the program at the end of the first year to determine whether the initial program projections had “performed the way we approved it to perform” and, if not, whether remedies needed to be considered.

Mr. Fennell moved approval of this program proposal as distributed and presented. Mr. Buyck seconded the motion. The vote was taken and the motion carried.

B. Bachelor of Science (B.S.) in Health Promotion, USC Beaufort: Dr. Doerpinghaus noted that regional demand existed for USC Beaufort to broaden its health profession offerings beyond the current nursing program.

The proposed B.S. degree will serve students seeking to enter a health-related field but not interested in working in a traditional clinical setting. It was anticipated that graduates would find employment as public health educators in a variety of cultural, organizational and community settings such as non-profit organizations, government agencies, etc.

Three new faculty hires were planned for 2014 – 2015 and tuition revenues were expected to fully recover program costs beginning in the second year.

Mr. Jones moved approval of the Bachelor of Science (B.S.) in Health Promotion, USC Beaufort. Mr. Mobley seconded the motion. The vote was taken and the motion carried.

C. Bachelor of Arts (B.A.) in Child Development and Family Studies, USC Upstate: Dr. Doerpinghaus advised that this program proposal will complement USC Upstate’s existing major in early

childhood education. These more common programs did not address childhood education from birth to six years; this program will fill that gap.

The proposed BA, which did not lead to teacher certification, would be the only one of its kind at a public institution in South Carolina, but similar to programs offered at Columbia College and Benedict College. Graduates of the program will be qualified to work in private schools, learning centers, child development centers and head start programs.

One new tenure track faculty member will join the school next year. Program costs were largely personnel-related and were expected to be fully covered by tuition income from Year 1.

Mr. Cofield moved approval of the Bachelor of Arts (B.A.) in Child Development and Family Studies, USC Upstate. Mr. Fennell seconded the motion. The vote was taken and the motion carried.

D. Bachelor of Arts (B.A.) in Theatre, USC Upstate: Dr. Doerpinghaus stated that USC Upstate's B.A. in Communication program offered a concentration in theatre. Because enrollment had grown dramatically in recent years, the development of a full major was warranted. The creation of this program was further supported by the rapid expansion of arts programs and theatrical venues in the upstate region.

The program will use existing faculty and staff for the first four years and will request a new faculty hire in Year 5, by which time enrollments were expected to have doubled. It was anticipated that all program costs can be accommodated by tuition income from Year 1 onward.

Mr. Mobley moved approval of the Bachelor of Arts (B.A.) in Theatre, USC Upstate. Mr. Cofield seconded the motion. The vote was taken and the motion carried.

II. Other Matters:

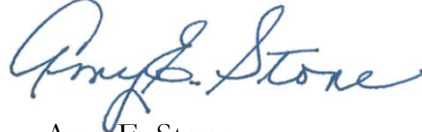
Mr. Westbrook called attention to the "Summary of Academic Cost Savings" which had been posted on the Board Portal. He explained that this document was a follow-up of the Provost's report at the March 22nd meeting of this committee regarding program terminations during the past three years. The report indicated that net savings for the University had totaled approximately \$1 million during the three-year timeframe.

Mr. Whittle reiterated his earlier request about reviewing program proposals one year later to determine whether they were performing to that proposed budget.

Chairman Westbrook noted that this meeting was the last one for Dr. Sandra Kelly as Chair of the Faculty Senate. He thanked her for her service. “You have been a real asset to the committee and very helpful.”

III. Adjournment: Since there were no other matters to come before the Committee, Chairman Westbrook declared the meeting adjourned at 9:25 a.m.

Respectfully submitted,

A handwritten signature in blue ink that reads "Amy E. Stone". The signature is written in a cursive style with a large initial 'A'.

Amy E. Stone
Secretary