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for event details

Friday, October 2  
3:30pm via Zoom



# BEHAVIORAL SCIENCE + VIRTUE ETHICS

Critics of traditional virtue ethics have argued that the approach is insufficiently empirical, and yet, many crucial elements of the moral psychology necessary for virtue ethics can be found in the contemporary work of behavioral scientists (for example, that it is “our brains” that generate rewards, and that these rewards, along with our goals, are self-generated and depend on ongoing assessments; that we internalize personal rules and become motivated by them; that we experience negative psychological feedback when we act improperly). In this talk, Professor Baker explains the implications of virtue ethicists developing their approach by deferring to behavioral science rather than to social psychology.



**JENNIFER BAKER**  
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